

Psychological alienation problem in moral and ethical psychology of personality

Popov L., Ustin P.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© 2016 Popov and Ustin. The relevance of the research is determined by the fact, that ethical problem in psychology is far from a complete solution, what is connected with the fact, that psychology hasn't learned enough a huge reservoir of knowledge about the morality accumulated in the philosophical and religious sources. The purpose of work-to reveal the psychological alienation, as a category of moral and ethical personality psychology on an example of isolation of employees in organizations from their corporate culture, which includes moral and ethical markers in their behavioral activity. The general method of this research is experiment, which allows revealing the content of the psychological alienation, as a category of moral and ethical personality psychology, on theoretical and diagnostic level. The work presents the author's understanding of the phenomenon of psychological alienation within the socio-psychological activity of subjects of professional activity and shows the results of an experimental research of the factors of psychological alienation's overcoming in the corporate culture of the productive organizations. The practical significance of the work is determined by the inclusion of psychological alienation in categorical field of moral and ethical psychology of personality and by allocation of factors of overcoming of psychological alienation as a failure mechanism of corporate culture, what opens the opportunities for the creating effective educational technologies of forming and developing moral and ethical regulation of employee's behavior in various organizations.

Keywords

Alienation's overcoming, Corporate culture, Ethical, Personality, Psychological alienation